



Unlocking Opportunities in Ukraine's Emerging Market

Ukraine's reconstruction is emerging as one of the most consequential geopolitical and commercial opportunities of the coming decade. Despite ongoing challenges, the country's economic resilience, combined with accelerating international investment, offers a strategic window for private sector leaders to help shape outcomes and capture long-term value.

Major funding mechanisms, such as the U.S.-Ukraine Investment Fund and the EU's Facility for Ukraine, are unlocking significant opportunities across critical sectors including infrastructure, energy, logistics, agriculture, and advanced manufacturing. Realizing this potential requires navigating a complex and evolving landscape shaped by regulatory shifts, political sensitivities, and growing stakeholder expectations.

Companies that engage early and strategically will be best positioned to help shape market dynamics, secure long-term advantages, and demonstrate global leadership. Seizing this moment requires more than interest; it demands insight, credibility, and a trusted partner.

That is where DGA delivers.

Supporting Your Objectives

Critical insights to track and interpret policy developments in Ukraine

Understanding Ukraine is key to getting involved. Our experts can help:

- Provide real-time insights into legislative and regulatory changes as reforms take place
- Advise on policy developments and reconstruction efforts
- Leverage expertise and high-level connections to anticipate market shifts
- Identify high-priority sectors and opportunities in Ukrainian reconstruction
- Provide unique insights and strategic guidance, leveraging robust connections with key decision-makers

Navigating Ukraine's Policy Landscape with Confidence

Our experts equip clients with the insight and capabilities needed to navigate Ukraine's evolving policy landscape and advance strategic objectives. Our support includes:

- Crafting and implementing tailored market entry strategies for both immediate and long-term goals
- Developing and executing stakeholder engagement plans
- Planning and managing executive visits to Ukraine
- Monitoring policy developments and providing timely, actionable insights
- Identifying and facilitating connections with strategic partners in key sectors

Stakeholder Engagement in Ukraine and Key Global Capitals

With deep networks in Kyiv, Washington, Brussels, and across the EU, we help businesses engage effectively with the stakeholders and institutions shaping Ukraine's recovery. Our support includes:

- Establishing and developing relationships with key public and private sector actors involved in Ukraine's reconstruction
- Designing and executing advocacy strategies to advance business interests in the U.S., EU, and Ukrainian markets
- Identifying commercial opportunities emerging from the 2025 Ukraine Recovery Conference and supporting timely follow-up

Case Study

Supporting a U.S.-based defense company enter the Ukrainian market

A U.S.-based autonomous defense company sought to enter the Ukrainian market and navigate complex government procurement processes while building visibility with senior defense decision-makers in Washington and Kyiv.

We developed a targeted stakeholder engagement strategy that aligned the company's platform with evolving mission requirements and transatlantic security priorities. Through discreet outreach and trusted networks, we facilitated high-level meetings aligned with key decision-making timelines, building trust and opening pathways for future collaboration.

The effort provided the client with critical insights into procurement dynamics, strengthened relationships with senior stakeholders, and enhanced positioning for upcoming defense opportunities in Ukraine and the broader region.

Our Experts

DGA's strength lies in its people. Our team includes former senior government officials and diplomats, corporate strategists, policy advisors, intelligence professionals, and communications specialists with deep experience navigating high-stakes environments across Europe and Eurasia.

Led by Ambassador (ret.) Philip Reeker and Sergiy Tsivkach, our team of experts on the ground in Ukraine and across 40 plus markets, we provide the local insight, geopolitical understanding, and multilateral fluency needed to help you stay ahead and gain position for success the Ukrainian market.



Amb. Philip Reeker

Former Assistant Secretary of State for Europe and Eurasia
Based in Washington, D.C.



Sergiy Tsivkach

Former CEO of UkraineInvest;
Former Advisor to the Ukrainian Prime Minister
Based in Kyiv

Why DGA Group?

DGA Group is a global advisory firm that helps clients protect – and grow – what they have built in today's complex business environment. We understand the challenges and opportunities of an increasingly regulated and interconnected world. Leveraging the experience and expertise of **Albright Stonebridge Group**, a leader in global strategy and commercial diplomacy, and a deep bench of communications, public affairs, government relations, and business intelligence consultants, we help clients navigate and shape global policy, reputational, and financial issues. Visit us at dgagroup.com.

We recognize that there is no one-size-fits-all approach and look forward to engaging directly with you and your organization to tailor a solution that fits your specific needs.

To learn more about our **Ukraine offering**, please contact philip.reeker@dgagroup.com.

